



www.youthareawesome.com | because we are



A blog by youth, for youth

Youth Are Awesome is a program of Youth Central, a non-profit organization that has been engaging, inspiring and celebrating youth for over 20 years. It is a community-based website maintained by over 40 youth volunteers dedicated to showcasing the great things youth are doing in Calgary. Choosing to advertise with Youth Are Awesome helps ensure the future of this program.

YOUR AD HERE!

WEBSITE STATS

- 41k page views/month
- 11k unique visitors/month

ROTATING CPM BANNERS

Ad Unit	Size	Price
Leaderboard	728 x 90	\$10 CPM
Sidebar Unit	300 x 250	\$8 CPM

*CPM = "cost per thousand" views

SPONSORED CONTENT & GIVEAWAYS

Create branded, youth-appropriate content, optimized for search engines. We work together to create custom, shareable blogs. This reaches your audience in an engaging way beyond simple banner advertising. Alternatively, sponsor a giveaway contest to be promoted to our readers. Pricing begins at \$125/post.

SOCIAL MEDIA



Spread your content further to over 3,500 fans and followers through Youth Are Awesome's social media networks (Facebook, Twitter, Instagram & YouTube). Pricing begins at \$50.

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CHECK US OUT!

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